**Criteo RMP Account Setup Questionnaire:**

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| Advertiser Information |
| Parent Company Name |  |
| Child Brands Approved (if applicable) |  |
| What Category do your products fall under?* CPG: Consumer Packaged Goods
* CE: Consumer Electronics
* ATO: Apparel, Toys, Other
 | *CPG / CE / ATO* *(Please choose one)* |
| Advertiser’s Agency (if applicable) |  |
| Retailers you would like to onboard to Criteo? (i.e. Target, Ulta, CVS, Shipt, etc.) |  |
| Top 5 SKUs you would like to Promote? |  |

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| Contracting Entity Information |
| Advertiser or Agency? |  |
| New to Criteo? | *Yes / Have RSX account currently* *(please choose one)* |
| Contact Name (Signer) |  |
| Contact Title (Signer) |  |
| Contact Phone Number (Signer) |  |
| Contact Email (Signer) |  |
| IO Start Date |  |
| IO End Date |  |
| Confirmed IO Budget Amount |  |
| Is the above budget inclusive of Criteo Tech fee (Yes/No) |  |
| User emails to provide account access to |  |

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| Billing Information: |
| IO Signer (Name/Email) |  |
| Billing Contact Name (Invoices) |  |
| Billing Contact Email (Invoices) |  |
| Billing Address |  |
| Billing Entity Tax ID |  |

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| Pacvue for Criteo Onboarding Information:  |
| Desired Start Date with Pacvue? |  |
| Retailers you would like to onboard to Pacvue? (i.e. Target, Ulta, CVS, Shipt, etc.) |  |