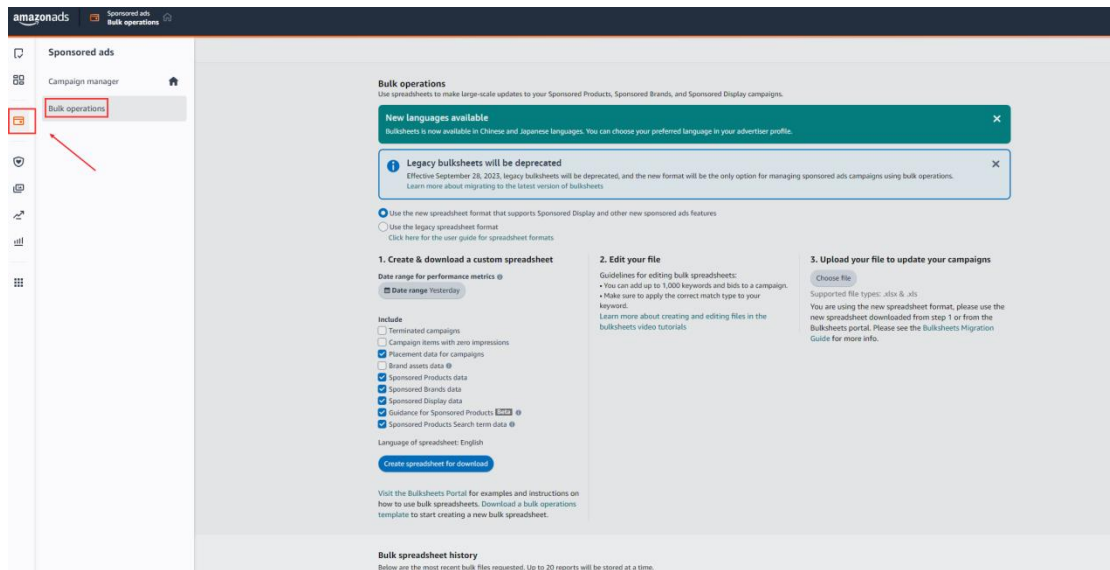


How to Pull Campaign ID & Profile ID?

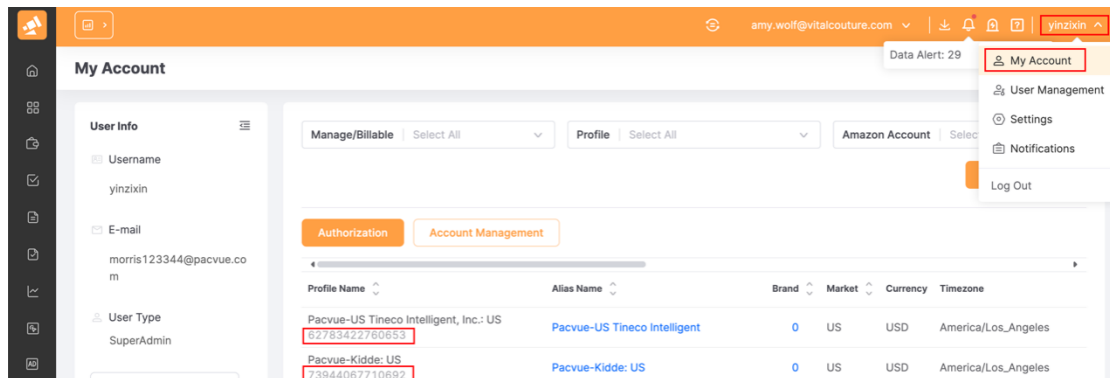
1. navigate to the Amazon native console.
2. Path: Left Rail – Campaign Manager – Bulk Operation



3. Download “Bulk Operation” sheet, which contains **campaign ID**.
(please make sure it is **CSV format** to avoid the ID being truncated due to the length of it)

Product	Entity	Operation	Campaign ID	Ad Group	Portfolio Ad ID	Keyword	Product	Campaign Ad Group	Campaign Ad Group	Portfolio
Sponsored Products	Campaign		85937763112927		14106983			Dial Body		Dial Body
Sponsored Products	Bidding Adjust		85937763112927							Dial Body
Sponsored Products	Bidding Adjust		85937763112927							Dial Body

4. Regarding **profile ID**,
please go to Pacvue – My Account –Profile Name- Profile IDs



5. Use Vlookup in excel to match your historical data with campaign ID and profile ID.

VLOOKUP: When and how to use it?

<https://support.microsoft.com/en-au/office/video-vlookup-when-and-how-to-use-it-9a86157a-5542-4148-a536-724823014785>

Reference:

What is Bulksheets and how to export it

<https://advertising.amazon.com/API/docs/en-us/bulksheets/2-0/get-started-with-bulksheets-part1>

Bulksheets overview

<https://advertising.amazon.com/API/docs/en-us/bulksheets/2-0/overview-about-bulksheets#example-1-update-a-campaign-and-ad-group-name-using-a-downloaded-custom-spreadsheet>