

You may receive a chargeback if a product requiring a bag was not bagged, or was not properly bagged per Amazon's packaging requirements. These chargebacks exist to protect product integrity, prevent contamination, and ensure a consistent customer experience.

OVERVIEW

WHAT TRIGGERS THIS CHARGEBACK

A **prep-bagging chargeback** is triggered when a product that requires a bag arrives at Amazon's fulfillment center **without a bag, or with improper bagging** — identified as a **lack of bag** violation. This includes bags that are not fully sealed, bags thinner than the 1.5 mil minimum, barcodes that are not scannable through the bag, missing suffocation warnings on bags with openings ≥ 5 inches, or bags that extend more than 3 inches beyond the product dimensions.

For adult products, opaque bags or shrink wrap are required. For liquids where leakage is possible, a cap seal must be added in addition to bagging.

EXCEPTIONS

No chargeback if non-compliance was caused by an **Amazon processing error** or confirmed ambiguity in Amazon's packaging requirements communicated in writing.

⚠ Operational Impact of Non-Compliance

Products requiring a bag include unpackaged stuffed animals, bottles of liquid, and any item needing protection from **damage, dust, or leaks**. Without proper bagging, products are at risk of contamination or damage during fulfillment — resulting in poor customer experience and increased returns.

HOW TO AVOID THIS CHARGEBACK

Use a **transparent bag** (minimum 1.5 mil thickness) that fully encloses the item. Adult products must use opaque bags or shrink wrap.

Seal the bag securely with tape or an adhesive strip. Bag must not extend more than **3 inches** beyond the product dimensions.

Barcode must be scannable through the bag without opening it. Only one scannable barcode should be visible — cover any others.

DETAILED BAGGING REQUIREMENTS

Bag sealing: Must be fully sealed using tape or adhesive strip — no open ends.

Suffocation warning required if bag opening is ≥ 5 inches (measured flat). Warning must be printed or labeled on the bag.

Minimum bag thickness: 1.5 mil. Thinner bags do not meet Amazon's prep requirements.

⚠ Missing suffocation warning may result in a chargeback even if the bag is otherwise compliant.

Barcode visibility: Use transparent bags, or apply the barcode label on the outside if the bag is opaque. Only one scannable barcode should be visible.

Bag size: Must not extend more than 3 inches beyond the product dimensions on any side.

Liquids: If leakage is possible, add a cap seal in addition to bagging. Consider e-commerce-ready packaging if leaking occurs frequently.

Adult products: Must be packaged in opaque bags or shrink wrap.

PENALTY — PER UNIT (EFFECTIVE JUL 21, 2025)

REGION / SIZE	RATE
US — Standard	\$0.85 / unit
US — Oversized	\$1.50 / unit
CA — Standard	\$1.22 CAD / unit
CA — Oversized	\$2.15 CAD / unit
EU	€0.55 / unit

US/CA Oversized: >18×14×8 in or >20 lbs

RATE CARD

Chargeback type	Shipment mode	Rate	Quantity basis	Compliance required
Prep-Bagging — US Standard	All modes	\$0.85 / unit	Non-compliant units	Minimize — no fixed threshold
Prep-Bagging — US Oversized (>18×14×8 in / 20 lbs)	All modes	\$1.50 / unit	Non-compliant units	Minimize — no fixed threshold
Prep-Bagging — CA Standard	All modes	\$1.22 CAD / unit	Non-compliant units	Minimize — no fixed threshold
Prep-Bagging — CA Oversized (>18×14×8 in / 20 lbs)	All modes	\$2.15 CAD / unit	Non-compliant units	Minimize — no fixed threshold
Prep-Bagging — EU	All modes	€0.55 / unit	Non-compliant units	Minimize — no fixed threshold

DISPUTING THIS CHARGEBACK

REQUIRED DOCUMENTATION

If you believe a chargeback was applied in error, follow the standard dispute process and include **all** of the following:

PO / shipping label:

A copy of the **purchase order, shipping label, or packing slip** confirming the shipment details, including PO number, ASIN, and destination.

Product images:

Images showing the product in compliant packaging — product must be visible inside the bag, with a scannable barcode and a clear view of the bag's size and condition.

Compliance details:

Evidence of **bag thickness (min 1.5 mil), barcode visibility, and suffocation warning placement** — confirming the bag meets all Amazon requirements.

DISPUTE EVIDENCE EXAMPLES

Approved submission

Transparent bag
1.5 mil+ thickness ✓

Adhesive seal
Fully sealed ✓

Product

ASIN: / UPC: 123456789

SUFFOCATION WARNING
Keep away from children

Suffocation warning
printed on bag ✓

Barcode scannable
through the bag ✓

SEALLED

✓ APPROVED

Transparent · sealed · barcode visible · warning present

✓ Transparent bag, fully sealed — product completely enclosed.

✓ Scannable **barcode visible** through the bag without opening.

✓ Suffocation warning printed on bag (opening ≥ 5 inches).

✓ Bag thickness ≥ 1.5 mil, bag within 3 inches of product size.

✓ Images clearly show a **sealed transparent bag, visible barcode**, and compliant suffocation warning — meeting Amazon's bagging requirements.

Denied submission

Opaque bag
Barcode hidden ×

Not sealed
Open bottom ×

Product

NOT SCANNABLE

NO WARNING
Missing label ×

No suffocation warning
Required if ≥5 inch ×

Barcode not visible
Cannot scan ASIN ×

× DENIED

Opaque · not sealed · no barcode · no warning

× No images provided — unable to verify bagging compliance.

× Bag not sealed / product partially exposed.

× Barcode not visible or not scannable through bag.

× Missing suffocation warning or bag thinner than 1.5 mil.

× Submission shows **no product images** and **missing compliance details**. Bag did not meet Amazon's bagging requirements — chargeback denied.

For more information, visit the [Operational Performance Dashboard](#) training course in Vendor Central.

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